



CONNECTING YOUR BUSINESS TO UPSTATE NEW YORK'S HOSPITALS & HEALTH SYSTEMS

IHA'S Annual Meeting

SCHEDULE OF EVENTS:

WEDNESDAY, MAY 27, 2026

| | |
|------------------------------|-----------------|
| IHA Leadership Forum | 1:30pm - 4:30pm |
| Cocktail Reception | 5:00pm - 6:30pm |
| Dinner | 6:30pm - 8:00pm |
| Dessert/Networking to follow | |

****Attendance at events
dependent on
sponsorship level***



CONTACT US



SPONSORSHIP OPPORTUNITIES

The Iroquois Healthcare Association Annual Meeting is our most attended meeting of the year, bringing together hospital and health system leaders from across Upstate and rural New York.

Join us for this popular in person event!

Meet and engage with hospital and health system decision-makers.

Your support allows us to provide quality education and networking events for our members.

| | Leadership Forum | Cocktail Reception | Dinner Beverages | After Dinner Networking | IHA Board 'Break' |
|--|------------------|--------------------|------------------|-------------------------|-------------------|
| Standard Inclusions with Full Details Below: | \$2,500 | \$2,250 | \$1,750 | \$1,250 | \$500 |
| Placement of company's promotional gift in welcome bags (to be provided by the vendor) | X | X | X | X | X |
| Industry exclusive sponsorship opportunity with print and digital signage of company's logo during event | X | | | | |
| Sponsor recognition on the Events page of IHA's website | X | X | X | X | X |
| Company featured in pre-conference promotional materials | X | X | X | X | |
| Print and digital signage of logo during 2-day event | X | X | X | X | X |
| Verbal recognition featured during 2-day event | X | X | X | X | X |
| Opportunity to provide marketing materials at all meetings and forums (to be provided by the vendor) | X | X | X | | |
| Attendance for one (1) at cocktail reception | | | X | X | |
| Attendance for two (2) at cocktail reception | X | X | | | |
| Attendance for one (1) at dinner | | | X | X | |
| Attendance for two (2) at dinner | X | X | | | |
| Attendance for one (1) at after dinner drinks and networking | | | X | X | |
| Attendance for two (2) at after dinner drinks and networking | X | X | | | |

PLEASE NOTE: Iroquois Healthcare Association (IHA) may be able to customize sponsorships to specifically meet your company's marketing objectives. If you desire a different level of contribution, please contact us about unique underwriting sponsorship opportunities. IHA reserves the right to exercise its sole discretion in the acceptance or refusal of applications for each program or event. Sponsorship levels subject to change without notice based on availability.



ANNUAL MEETING SPONSORSHIP FORM

Sponsors may submit their information online by utilizing the link provided below.

SPONSORSHIP SUBMISSION FORM:



[Please click here to submit sponsorship selection and payment information.](#)

Check Payment Option Available: If you would prefer to pay by check, please contact Kathleen Kirvin at kkirvin@iroquois.org.

THANK YOU FOR SUPPORTING IHA!

Once we receive your completed sponsorship form, Iroquois staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Questions can be emailed to:

Kathleen Kirvin, Vice President, Marketing & Communications at
kkirvin@iroquois.org.

Sponsor Deadline: Friday, May 8, 2026

